



## **RADIO REGENT PROGRAM PROPOSAL FORM**

**Approved by the Regent Park Focus Youth Media Arts Centre  
Board of Directors on November 28, 2011.**

Established in 1990, Regent Park Focus Youth Media Arts Centre (Regent Park Focus) is a not for profit organization that is motivated by the belief that community arts and participatory media practices play a vital role in building and sustaining healthy communities. The Regent Park Focus Youth Media Arts Centre's vision of a healthy community is one where residents are actively engaged and fully informed; one where they have the opportunity to shape what takes place in their community, participate in learning opportunities and are able to collaborate together to creatively address issues that have an impact on them.

*Radio Regent* is a new program of the Regent Park Focus Youth Media Arts Centre (Regent Park Focus) and follows the mission, vision and values of the Regent Park Focus.

*Radio Regent* is an internet radio station that will be publicly accessible on-line via the World Wide Web and to Regent Park households as an audio stream on a dedicated closed circuit television channel (Rogers cable customers only). The Internet radio station will be launched on January 1, 2012 and housed at the Regent Park Focus Youth Media Arts Centre located in the heart of Regent Park, Toronto, at 38 Regent Street.

The mandate of *Radio Regent* is to provide a voice to Regent Park and other ethno-racial and marginalized communities residing in the City of Toronto. As such Radio Regent will have a unique sound. While Radio Regent will have diverse programming and feature various types of spoken word & news shows and popular urban musical styles such as jazz, hip hop, blues and alternative rock, a strong emphasis will be on: promoting the work of local Toronto artists; providing information related to the Regent Park redevelopment as well as other news relevant to local Regent Park community members; and showcasing news, spoken word and music styles influenced by or associated with specific cultural ethnicities that comprise Regent Park, notably, Chinese, Bangladeshi, Sri Lankan, Jamaican, Somali, Vietnamese, Congolese, Filipino, Indian and Ghanaese. Multi-lingual programming will be encouraged and supported.

Radio Regent will also be dedicated to social justice. Shows (music, spoken word, radio documentaries and news) and special broadcasts (such as International Women's Day, African Liberation Month and Pride Week) challenging racism, sexism, Queer hatred,

classism and ableism, and other forms of anti-oppression and anti-discrimination will be a prominent feature of Radio Regent programming.

Radio Regent will aspire to provide original programming from 9am to 12am, seven days weekly. The programming will be hosted and produced by local residents of Regent Park as well as other producers who will come to Radio Regent from diverse communities all across the Greater Toronto Area.

In keeping with Regent Park Focus vision to bring community members together to creatively address issues that have an impact on them, *Radio Regent* will strive to be an intergenerational social space for all members of the station to engage with each other and members of their constituencies. As part of this mandate *Radio Regent* will provide programmers with free community meeting space, use of computers for researching purposes and regularly host: a monthly social performance event in the Regent Park area (known as *Last Fridays'*); on-going panel discussions on issues that communities are struggling with; and workshop opportunities for children, newcomers, high school and university students, women, seniors and all others who have an interest in using the vehicle of internet radio to dialogue and promote awareness of and within their communities.

To ensure audience development, high quality broadcasts and to accomplish the above mandated activities, *Radio Regent* is committed to continuous volunteer recruitment and training strategies, as well as the development of a strong staff core. *Radio Regent* staff will strive to: facilitate opportunities for mentorship between and among programmers; assist programmers in branding and promotion of their shows; train programmers in the use of social media tools; conduct media literacy workshops; and providing regular consultation and on going technical production workshops.

**Please Note: If you wish to join our team and produce a show on *Radio Regent* you must complete this proposal.** This proposal must be emailed to [regentparkfocus@gmail.com](mailto:regentparkfocus@gmail.com) or handed into Regent Park Focus Youth Media Arts Centre. The Regent Park Focus programming committee (made up of staff, community members and Board members) will then review your proposal. If there are any changes to your program you must submit updated alterations. Staff are available to assist you in filling out your application. Please contact the Regent Park Focus Youth Media Arts Centre if you require staff support [regentparkfocus@gmail.com](mailto:regentparkfocus@gmail.com) in filling this application.

Thank You

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**RADIO REGENT PROGRAM PROPOSAL FORM**

Date: \_\_\_\_\_

Name of your show: \_\_\_\_\_

List Host(s):

*If the number of host exceeds 3 people, please attach a separate sheet for the remaining people involved in this show.*

Host(s): \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Host(s): \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Host(s): \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Host Organization (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ Address: \_\_\_\_\_ Email \_\_\_\_\_

*(Please attach organization's mandate or vision statement)*

Length of show: \_\_\_\_\_

Primary Language of the show: \_\_\_\_\_

Days and times that would be ideal for this show:

*(Please list the day and time in order of preference)*

1. Day \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_

2. Day \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_

3. Day \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_

**BACKGROUND INFORMATION**

**Mission Statement:** What is the purpose of the program/show?

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**Intended Audience Profile:** Give as much detail as possible about your audience and how you will reach them (please include the language or languages you plan to broadcast in).

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**Uniqueness of the show:** What makes this show different from programs on other radio stations in the Greater Toronto Area?

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**Vision:** What is the inspiration behind this show? What are the long-terms plans of this show?

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**Growing your listenership:** Ideas for marketing your show and attracting/sustain your target audience.

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**STRUCTURE AND FORMAT**

Briefly summarize the content of the show

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Please divide your program into 15-minute segments and submit a sample outline of a show with timecodes (if your show is longer than an hour, please add to the timecodes):  
0-15minutes:

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15-30minutes:

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30-45minutes:

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45-60minutes:

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**Sample Program:** Please summarize one episode of your show. This could be a summary of your first show or later show. Include the topic/theme, artists you will play, guests, news, community announcements, etc.

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*Add pages to proposal if necessary. The more detail the better. If hand-written, please ensure your proposal is legible.*